



Sunday River®

The 27th Annual

EAT THE HEAT C H I L I C O O K O F F

Sunday, March 26, 2017 @ White Cap Lodge

The Event

'Eat the Heat' features the East's most creative chili cooks competing for bragging rights and the titles of 2017's Eat the Heat Chili Cook-Off Champ and People Choice Champ! New this year, the contest is open to restaurants and home cooks alike. All proceeds will benefit **The Sunday River Community Fund**

The Prizes

WINNER

Annual 'Eat The Heat' Plaque
\$200 Cash

RUNNER UP

\$150 Cash

THIRD PLACE

\$100 Cash

PEOPLE'S CHOICE

People's Choice Plaque
\$50 Cash

The Rules

Gas grills and stoves only—no exceptions!

Registered contestants must make 6 gallons of chili. You have a choice as to how you want to prepare your chili. You can make your chili on-site starting at 8AM, or you can prepare your chili in advance but must be set up by 10AM with your homemade chili. **All chili must be made from scratch with no commercially packaged ingredients.**

Tasting will begin at 12PM.

The Judges

Local TV, radio, and news personalities

Criteria

Aroma, flavor, presentation, and balance

Entry Fee

There is **no cost** to enter your chili, however you will need to register in advance since there is a limited amount of spaces available.

Each registered team will receive 1 free t-shirt.

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ENTRY DEADLINE is Monday, March 10, 2017 or when we reach the 10 team limit.

Your business will be promoted on our webpage if you sign up by the deadline.

(Please detach and mail, scan or email to meryl.kelly@sundayriver.com, or fax- 207.824.6812)

NAME/ORGANIZATION _____

HEAD COOK: _____

ADDRESS _____

TELEPHONE (_____) _____ EMAIL: _____

For more information, contact Meryl Kelly at 207-824-5288.